

FASHION DESIGN AND APPAREL CONSTRUCTION 1

Course Code: 5710

This course is designed to give students a foundation for careers in Fashion Design and Apparel Construction. Content addressed includes safety, career pathways, textiles, fashion design, employability, apparel construction, consumer behavior, and the fashion industry. South Carolina standards for English/Language Arts, Mathematics, Science, and Social Studies are aligned and reinforced in instructional strategies. Emphasis is placed on the development of problem-solving, decision-making, and technological applications in a real-world context. Integration of the Family and Consumer Sciences student organization, Family, Careers, and Community Leaders of America (FCCLA) greatly enhances this curriculum.

Objectives:

Students will:

1. evaluate an efficient and safe work area.
2. explore Fashion Design career paths.
3. assess fiber and textile materials.
4. demonstrate Fashion Design and Apparel Construction skills.
5. merchandise textiles and apparels.
6. describe effective customer services skills.
7. research operational procedures.

Credit:

1, 2, 3

National Certification:

none currently available

Recommended Grades:

10-11

Class Size:

20

Prerequisites:

Introduction to Fashion Design and Apparel Construction or Clothing and Textiles 1 and 2

Textbook Information:

<http://www.mysctextbooks.com/>

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High School Education: fashion design assistant, computer textile design assistant, alterations assistant, sales associate, fashion assistant, merchandiser, entrepreneur

Postsecondary Education: assistant designer, fashion illustrator, textile technician, alterations specialist, custom tailor assistant, sample maker or cutter, computer imaging consultant, merchandise displayer, fashion buyer, entrepreneur

Postgraduate Education: fashion designer, fashion journalist, textile designer, textile scientist, costumer, wardrobe supervisor, custom tailor, fashion artist, fashion merchandiser, manufacturer's representative, entrepreneur

Standards Revision Committee:

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A. Safety

1. Demonstrate safety skills in the use of equipment, tools, and supplies.
2. Arrange and maintain an efficient and safe work area.

B. Career Paths

1. Identify and explain skills needed for employment (SCANS).
2. Research the Fashion Design and Apparel Construction career pathway.
3. Create and maintain a career portfolio.

C. Fiber And Textile Materials

1. Analyze the properties of fibers and textile materials.
2. Examine production processes for creating fibers, yarns, and textile products.
3. Analyze the impact of technology on fiber production, textile design, and manufacturing.

D. Fashion Design And Apparel Construction Skills

1. Utilize technology in patternmaking, designing, constructing, and altering textile products.
2. Use appropriate equipment and materials for constructing, cleaning, pressing, repairing, and/or finishing textile products.
3. Examine the ways that the elements and principles of design can affect visual appearance.
4. Construct a custom-fit garment.
5. Alter a ready-made garment for custom fit.

E. Textile And Apparel Merchandising

1. Analyze the significance of apparel fashion.
2. Describe marketing strategies for textile and apparel products.
3. Assess the ethical considerations for merchandising apparel and textile products, e.g., false advertising, misrepresentation, fraud.

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F. Customer Service

1. Assess factors that contribute to quality customer relations.
2. Demonstrate the ability to make informed consumer decisions.
3. Assess the impact of cultural diversity on consumer behavior.
4. Determine the skills necessary for quality customer service.
5. Determine solutions to address customer concerns.

G. Operational Procedures Required For Business Profitability And Career Success

1. Research personal and employer responsibilities regarding industry-related safety, security, and environmental factors.